

Objectives of the Project:

1. To enhance the understanding of dementia among co-workers, lay leaders in the community, general public and caregivers through humanistic approach intervention as well as to promote elders' mental health.
2. To deepen the understanding on elders with dementia to prevent discrimination and thus achieve a dementia-friendly community.
3. To increase caregivers' capability and empathy for prevention of elder abuse.

Activities of the Project:

1. Promotion on social media including website, Facebook and YouTube channels
2. Public education seminars
3. Staff training workshops
4. Caregivers education workshops

Expected Outcomes of the Project:

1. Community members will gain greater exposure to the information of dementia on websites, in smart dialog window, interactive emotionality adventure game and movies.
2. The elderly will develop a growing awareness and knowledge of dementia by means of public education seminars.
3. Lay leaders in the community will demonstrate better understanding of mental health and emotionality with the help of public education seminars.
4. Co-workers will acquire sufficient understanding and sensitivity about common emotional, psychological and behavioral problems of the elderly in professional training workshops.
5. Caregivers will be equipped with higher capability and independence on their job through education workshop for caregivers; hence their self-efficacy will be enhanced.